





B About AL- Borouj-Misr

Al Borouj Misr Developments was founded holding a strong vision for the future of the real estate market in Egypt, fueled by ambition and a plan to improve the future, Al Borouj Misr Developments has launched its operations in 2012 to create diverse, iconic, one of kind projects, combining modernity and sustainability in all of its endeavours, varying from residential, commercial, and second home projects, we want to make places that resonate with people.

After embarking on various ventures and successfully launching numerous subsidiaries and boasting a long list of successful projects across Egypt, Al Borouj Misr has earned the reputation of being one of the most successful and steadily expanding companies in Egypt.





Service Vision

To achieve milestones in the Egyptian economy and become a reliable, leading company through developing a series of ambitious and valuable projects on an unparalleled scale, providing stakeholders with the highest returns on their investments and offering peopleremarkable experiences.

Mission

Our mission is to cultivate a stable, strong, and successful body of work that creates long-lasting impression through the integration of the highest quality and latest technologies into our development, contributing to society and helping in making a positive mark on the future.



Integrity:

Within all our business practices, we uphold the highest levels of ethical conduct, both as individuals as well as an organization.

Commitment:

Excellence is at the heart of what we do. We are committed to consistently raising the bar providing the highest level of quality and value to make dreams a reality for our clients.

Reliability:

We prioritize reliability as a value since we desire to maintain a level of trust and have an unbreakable bond with our stakeholders, so we strive to deliver on time and go far beyond their initial expectations.

Positivity:

We make sure to create a work environment that nurtures a happy, energetic, and encouraging staff, resulting in a more productive, and dedicated, team.



Company principles and values



Vision

A long-term outlook and creativity to achieve progress and growth.



Fairness

Fairness in treatment and decision-making.



Accountability

Everyone is rewarded and punished for their actions or mistakes.



Responsibility

All employees are responsible for carrying out the job duties professionally.



Transparency

Treat all employees with clarity.

Corporate Subsidiaries











Associated Entities

















Our Projects















Departments



Hazem El-Sherif Chairman



Mohamed Al-Assy Vice President



Osama Wagih chief executive officer



Ahmed Hussein Chief Financial Officer



Ahmed Khairy
Public Reltion Director





























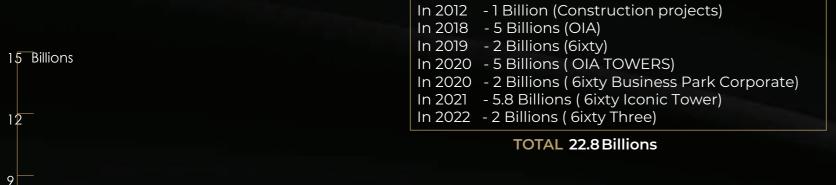


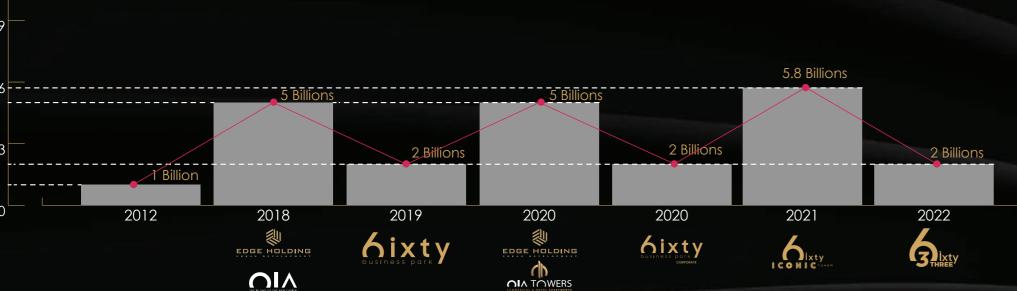






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Our Clients Around The World

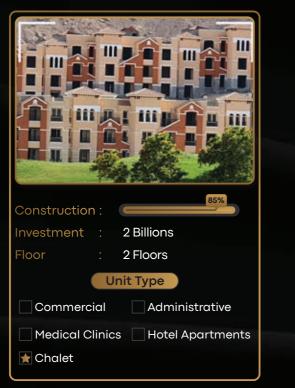


Our Projects























5.8 Billions

45 Floors

Unit Type

★ Commercial

Chalet















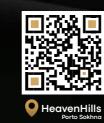




HeavenHills Porto Sokhna









Floor Plans





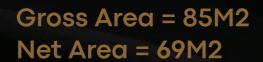


BEDROOM (***

3.10*3.70







TERRACE 3.20*1.10

KITCHEN 1.80*1.70

BATH. 2.80*1.60

MASTER BEDROOM 3.80*3|10

Reception 3.20*3.40

Reception	3,10 X 3,40
Kitchen	1,80 X 1,70
Master Bed Room	3,80 X 3,10
Bathroom M.BR	2,80 X 1,60
Bed Room	3,10 X 3,70
Bathroom	1,60 X 2,10
Terrace	3,20 X 1,10





Gross Area = 82M2 Net Area = 67M2

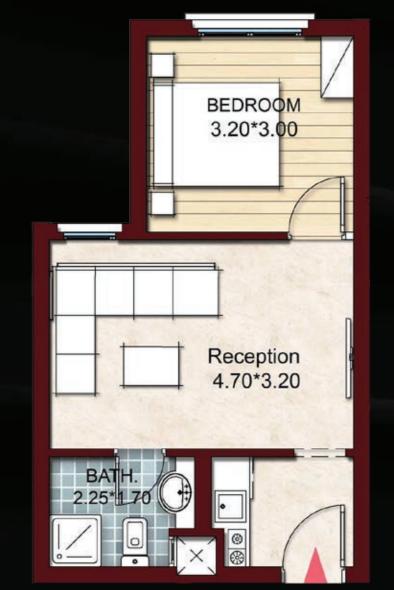
Reception	3,10 X 4,40
Kitchen	1,85 X 2,65
Master Bed Room	3,50 X 3,20
Bathroom M.BR	2,25 X 1,80
Bed Room	3,20 X 3,00
Bathroom	2,25 X 1,80
Terrace	3,00 X 1,00



TERRACE 3.00*1.00







Gross Area = 50M2 Net Area = 40M2

Reception	4,70 X 3,20
Kitchen	1,85 X 2,65
Bed Room	3,20 X 3,00
Bathroom	2,25 X 1,70

Type D2





Net Area = 70M2

Reception	3,10 X 6,70
Bed Room I	3,00 X 3,10
Bed Room ſ	3,00 X 3,00
Bathroom	1,65 X 2,20
Terrace	3,00 X 1,50





Construction Update





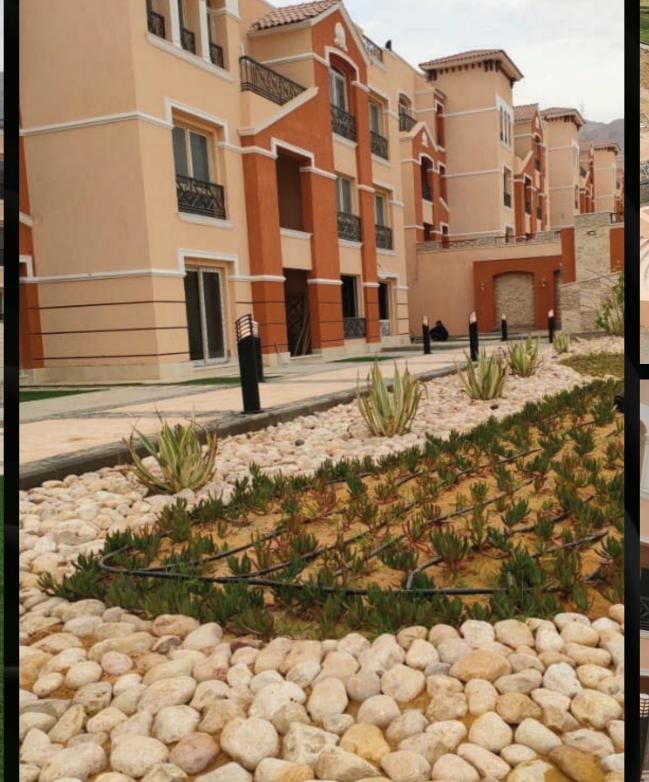
























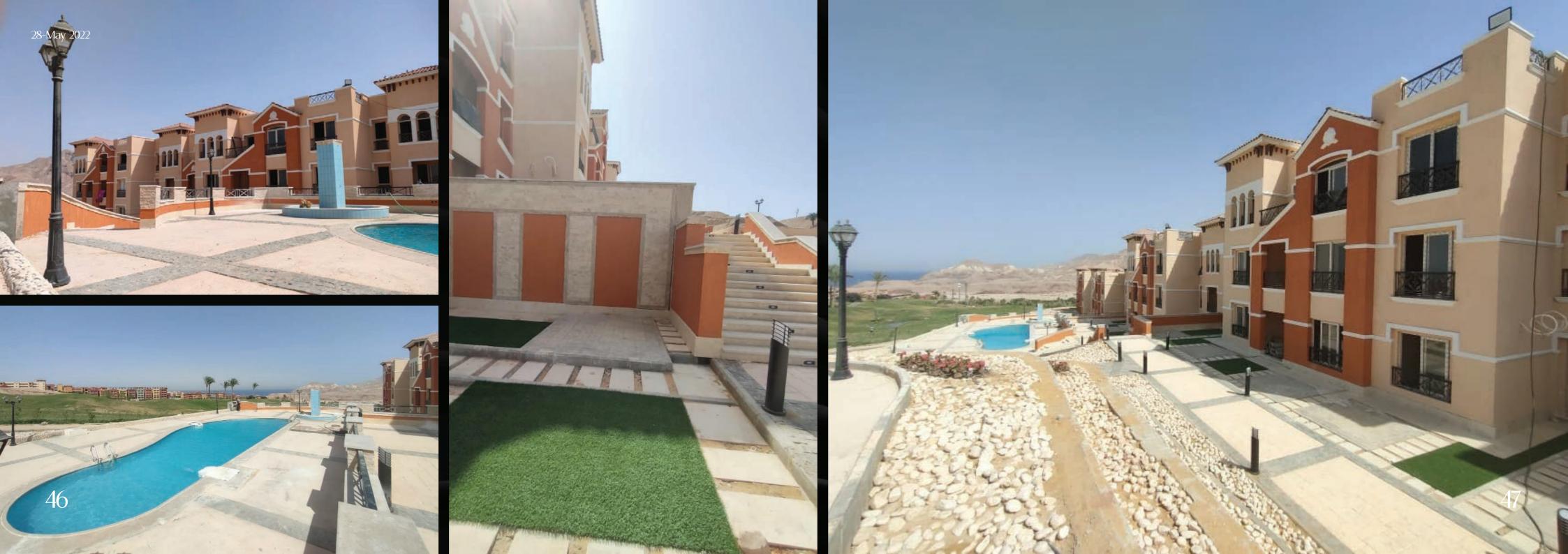


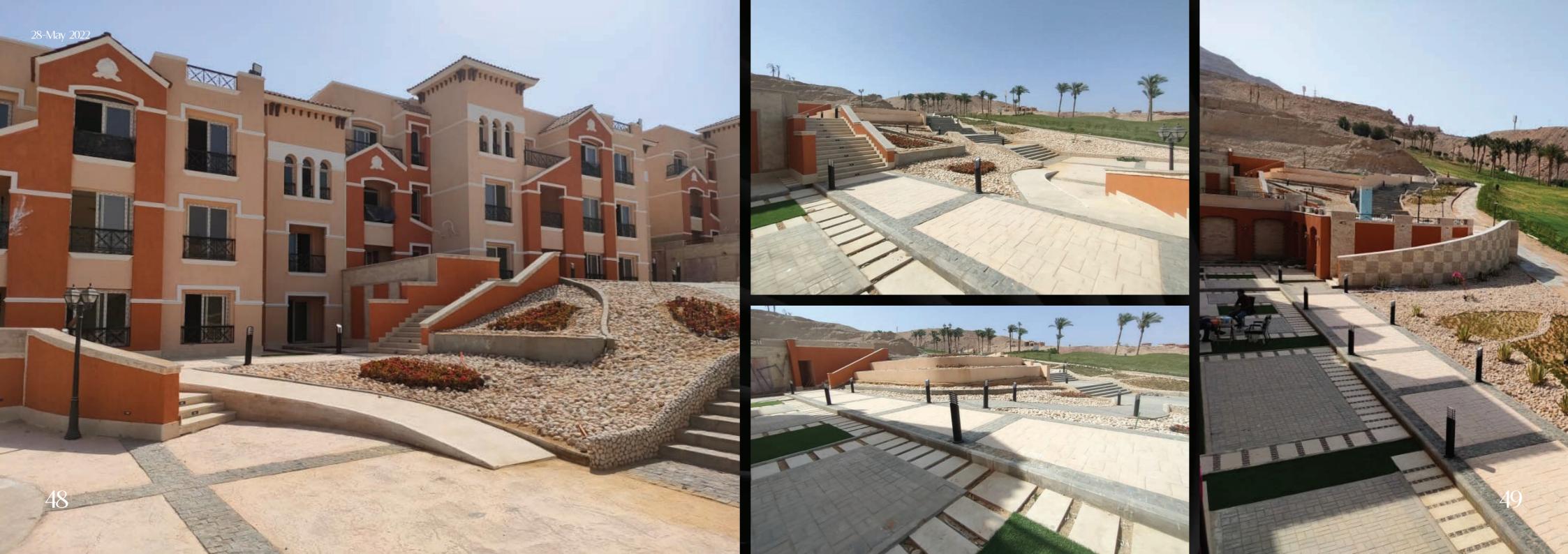


































Thank You