



AL-BOROUJ MISR
Developments Group



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B About AL- Borouj-Misr

Al Borouj Misr Developments was founded holding a strong vision for the future of the real estate market in Egypt, fueled by ambition and a plan to improve the future, Al Borouj Misr Developments has launched its operations in 2012 to create diverse, iconic, one of kind projects, combining modernity and sustainability in all of its endeavours, varying from residential, commercial, and second home projects, we want to make places that resonate with people.

After embarking on various ventures and successfully launching numerous subsidiaries and boasting a long list of successful projects across Egypt, Al Borouj Misr has earned the reputation of being one of the most successful and steadily expanding companies in Egypt.



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I C O N I C T O W E R

W I S D

Vision

To achieve milestones in the Egyptian economy and become a reliable, leading company through developing a series of ambitious and valuable projects on an unparalleled scale, providing stakeholders with the highest returns on their investments and offering people remarkable experiences.

Mission

Our mission is to cultivate a stable, strong, and successful body of work that creates long-lasting impression through the integration of the highest quality and latest technologies into our development, contributing to society and helping in making a positive mark on the future.



Integrity:

Within all our business practices, we uphold the highest levels of ethical conduct, both as individuals as well as an organization.

Commitment:

Excellence is at the heart of what we do. We are committed to consistently raising the bar providing the highest level of quality and value to make dreams a reality for our clients.

Reliability:

We prioritize reliability as a value since we desire to maintain a level of trust and have an unbreakable bond with our stakeholders, so we strive to deliver on time and go far beyond their initial expectations.

Positivity:

We make sure to create a work environment that nurtures a happy, energetic, and encouraging staff, resulting in a more productive, and dedicated, team.

Company principles and values



Vision

A long-term outlook and creativity to achieve progress and growth.



Fairness

Fairness in treatment and decision-making.



Accountability

Everyone is rewarded and punished for their actions or mistakes.



Responsibility

All employees are responsible for carrying out the job duties professionally.



Transparency

Treat all employees with clarity.

Corporate Subsidiaries



Associated Entities



Our Projects



Board Members



Hazem El-Sherif
Chairman



Mohamed Al-Assy
Vice President



Osama Wagih
Chief Executive Officer



Ahmed Hussein
Chief Financial Officer



Ahmed Khairy
Public Relation Director



Departments



ENGINEERING



SALES



HUMAN
RESOURCES



FINANCE



INTERNAL
AUDIT



CUSTOMER
SERVICE



COLLECTION



INFORMATION
TECHNOLOGY



LEGAL
AFFAIRS



OPERATION



CONTRACTS



PURCHASING



COMMUNICATION
CENTER



FLEET



FIT OUT



TECHNICAL
OFFICE



OFFICE
ADMINISTRATION



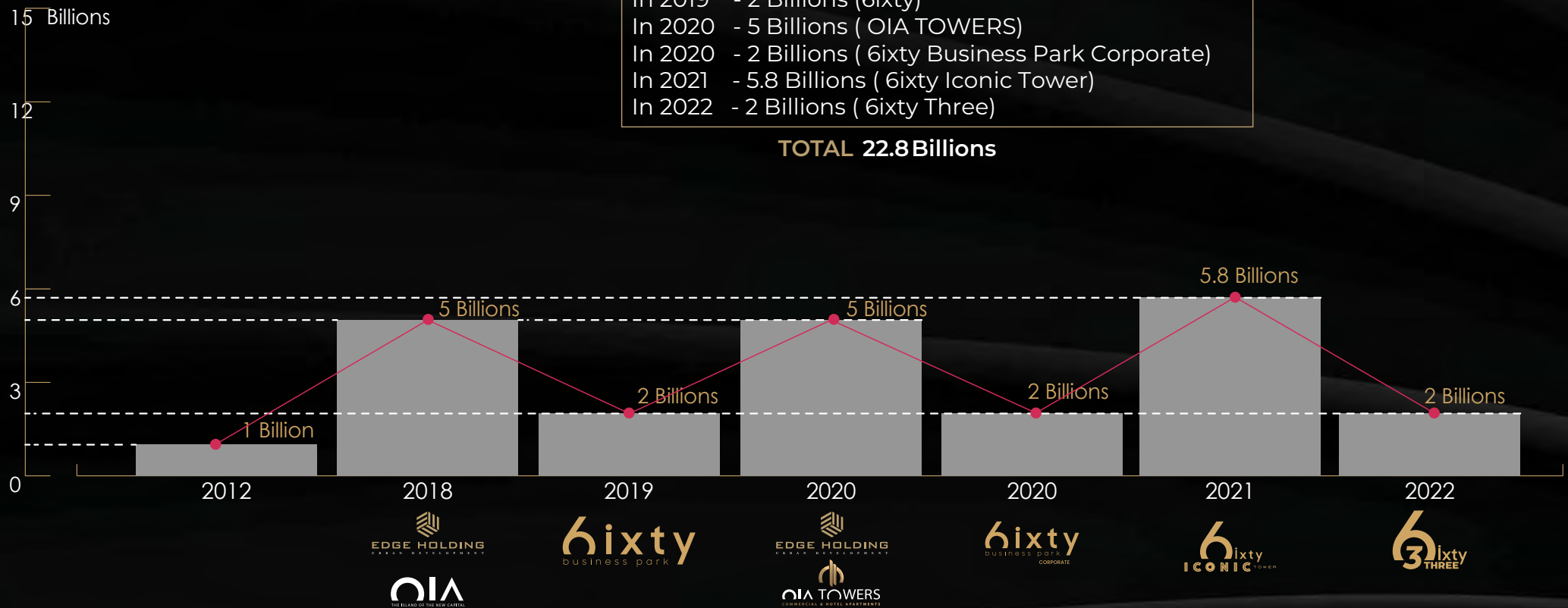
WAREHOUSE

Investment Plan

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In 2012 - 1 Billion (Construction projects)
 In 2018 - 5 Billions (OIA)
 In 2019 - 2 Billions (Sixty)
 In 2020 - 5 Billions (OIA TOWERS)
 In 2020 - 2 Billions (Sixty Business Park Corporate)
 In 2021 - 5.8 Billions (Sixty Iconic Tower)
 In 2022 - 2 Billions (Sixty Three)

TOTAL 22.8 Billions



Our Clients Around The World




- 📍 Netherlands
- 📍 GermanY
- 📍 Italia
- 📍 america
- 📍 Lebanon
- 📍 Jordan
- 📍 Turkish
- 📍 Britain
- 📍 Sri Lanka
- 📍 China
- 📍 France
- 📍 Yemen
- 📍 Bahrain
- 📍 egypt
- 📍 Saudi Arabia
- 📍 Kuwait
- 📍 UAE
- 📍 Qatar
- 📍 Sudan
- 📍 Australia



Our Projects




Construction :  100%
Investment : 2 Billions
Floor : 10 Floors

Unit Type

- Commercial
- Administrative
- Medical Clinics
- Hotel Apartments
- Chalet




Construction :  85%
Investment : 2 Billions
Floor : 2 Floors

Unit Type

- Commercial
- Administrative
- Medical Clinics
- Hotel Apartments
- Chalet



Construction :  25%
Investment : 2 Billions
Floor : 10 Floors

Unit Type

- Commercial
- Administrative
- Medical Clinics
- Hotel Apartments
- Chalet



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business park

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business park
CORPORATE

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ICONIC TOWER

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THREE



Construction : 75%

Investment : 2 Billions

Floor : 7 Floors

Unit Type

- Commercial
- Administrative
- Medical Clinics
- Hotel Apartments
- Chalet



Construction : 75%

Investment : 2 Billions

Floor : 7 Floors

Unit Type

- Commercial
- Administrative
- Medical Clinics
- Hotel Apartments
- Chalet



Construction : 25%

Investment : 5.8 Billions

Floor : 45 Floors

Unit Type

- Commercial
- Administrative
- Medical Clinics
- Hotel Apartments
- Chalet



Construction : Loading

Investment : 2 Billions

Floor : 7 Floors

Unit Type

- Commercial
- Administrative
- Medical Clinics
- Hotel Apartments
- Chalet



6ixty business
Park



6ixty business
Corporate



6ixty Iconic
Tower



Sixty 3

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ICONIC TOWER



6ixty Iconic Tower

About 6ixty iconic tower

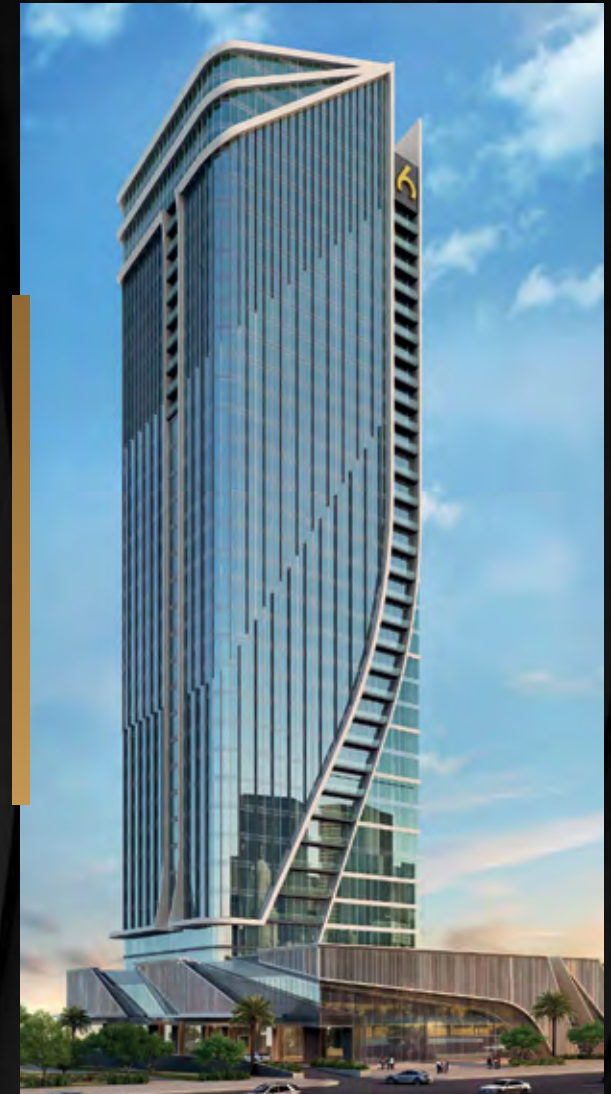
In the city of opportunities, we bring you an iconic project

Introducing 6ixty iconic tower, a premium mixed-use skyscraper distinguished by luxury and sophistication in its various units from administrative, commercial, medical and hospitality, it's made to be the meetup point for all visitors and residents in the new capital.

A project with an upscale proportion, it has a spectacular view of the green river from the top - a meticulously designed project with world-class standards.

Unit Types :

1. COMMERCIAL
2. ADMINISTRATIVE
3. CLINCS
4. HOTEL APARTMENTS



Location

Situated in the center of the Administrative Capital and CBD (Central Business District), with multiple entries points to easily reach it, sixty Iconic tower overlooks the commercial skyline, capturing the breathtaking views of the top of the New Administrative Capital, the iconic Tower, the tallest tower in Africa and the Financial and Business District.



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6ixty
 ICONIC TOWER

AIN SOKHNA
 →

PRESIDENTIAL PALACE

CULTURE CITY

AL MASA HOTEL

60 ixty ICONIC TOWER





About Skylar

Explore a world of convenience in an incomparable atmosphere within a mixed-use convention including residential apartments, administrative offices and retail medical units, overlooking the skyline with a double height ceiling concept that is visually appealing to its tenants.

In a world of architecture, in the definition of a double-height space ceiling is where the ceiling height is almost twice the height of other ceilings, creating loft-like space and an airy atmosphere with striking natural light ambiance. In a visually appealing area, connecting to the outdoors, Skylar is sure to create a worthwhile exceptional and work environment.



About Denali

The commercial mail encircles all pillars of practicality with 55000 square meters of built up area, offering a fantastic range of commercial spaces with a mix of state-of-the-art facilities and leisure destinations needed to suit your modernity, in line with international standards of design.

DENALI

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ICONIC TOWER



About Movenpick

Mövenpick Hotels & Resorts is a Swiss hotel management company headquartered in Baar, Switzerland. It is fully owned by **AccorHotels** since the September 2018 acquisition from former shareholders Mövenpick Holding and the Saudi-based Kingdom Group.

The Mövenpick logo, featuring the brand name in a white serif font with a stylized bird icon above the 'V', set against a gold rounded rectangular background.The logo for Sixty Iconic Tower, with a large gold '6' followed by 'ixty' in a smaller font, and 'ICONIC TOWER' in a bold, gold, sans-serif font below it.

About Cuisine

Al-Borouj Misr is launching its food court "Cuisine". Every moment in "Cuisine" is memorable! "Cuisine" is introducing fine factors like taste, music, lighting, and setups combine to make a harmonious fancy dining service you can't get anywhere else!



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ICONIC TOWER

MISR

Facilities

MÖVENPICK

Hotels & Resorts



Administrative



Commercial



Restaurants



Indulging Your Senses To Dining



Food Court



The Boulevard



Smart Control Access



After Sales Service



Swift Elevators



Emergency Clinic



pharmacy



daycare Nursery



Underground Parking



bakery



supermarket



Shaded Plazas & Spectacular Terraces



Upscale Brands



atm machine



Security



double height ceiling

Double Height Ceiling



Iconic
Sixty
Tower



SKYLAR






SKYLAR




6ixty
ICONIC TOWER




SKYLAR





 Smart Control Access



6ixty
ICONIC TOWER




SKYLAR

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DENALI



MÖVENPICK



Construction Update





Rabat Foundation



عن الشركة

شركة رائدة في أعمال الأساسات العميقة للأبراج شاهقة الارتفاع (حفر الأساسات وتثبيت الركائز) تأسست منذ أكثر من 25 عاماً وقامت بتنفيذ العديد من المشروعات الكبرى بدولة الإمارات وجمهورية مصر العربية.

أنشطة الشركة

- Pile Foundations
- Secant Piles
- Soil Improvement
- Ground Compaction

- Grouting Works
- Contiguous Piles
- Underground Structures
- Vibro-Compaction

- Ground Anchors
- Sheet Piles
- Dewatering

المشروعات المنفذة في الإمارات 85 مشروع

تنوعت المشاريع بين أبراج سكنية وفندقية وبنوك ومنها :-

- فندق صباح (روتانا - شارع الشيخ زايد)
- برج الخام (الشارقة)
- بنك دبي الإسلامي (دبي)
- فندق البابو (النخلة جميرة)
- برج SRG (بيزنس باي)

أهم المشروعات المنفذة في جمهورية مصر العربية

حققت الشركة العديد من النجاحات في مصر بتنفيذ العديد من المشروعات التجارية بمدينة دبي وكبرى المشاريع الحيوية ومنها :-

- جسر المطار (القاهرة)
- حي الأسمرات (القاهرة)
- القطار الكهربائي (محطة العاصمة - بدر)
- نفق 26 يوليو (القاهرة)
- مشروعات سكنية وفندقية بمدينة دبي (القاهرة)
- جسر العيون (القاهرة)
- المونوريل (السادس من أكتوبر)
- توسعة الطريق الدائري (المنيب)
- محور الشهيد (القاهرة)













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Thank You

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